



2014 MODEL YEAR

RAM 1500 LARAMIE QUAD CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,570

RAM 1500 LARAMIE QUAD CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Full-Length Floor Console
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-up Camera
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Class IV Receiver Hitch
Power Adjustable Pedals with Memory
Security Alarm
Electric Shift-On-Demand Transfer Case
INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control
Heated Front Seats
Heated Steering Wheel
Front Center Seat Cushion Storage
LED Interior Lighting
7-Inch Multi-View Cluster
Uconnect® 8.4A AM/FM/BT/ACCESS
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
NAV-Ready. See Dealer for Details
8.4-Inch Touch Screen Display
Remote USB Port - Charge Only
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
Power Lumbar Adjust
9 Amplified Speakers with Subwoofer
Memory for Radio, Driver's Seat, Mirrors and Pedals
Wood Grain Instrument Panel Accent
Deluxe Door Trim Panel
115-Volt Auxiliary Power Outlet
Folding Flat Load Floor Storage
EXTERIOR FEATURES

Bi-Function Halogen Projector Chrome Headlamps
Fog Lamps
P275/60R20 BSW All Season Tires
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels
Power Multi-Function Mirrors with Manual Fold-Away
Bright / Bright Grille
Accent Fender Flares

Premium Tail Lamps

OPTIONAL EQUIPMENT

- Leather-Trimmed Bucket Seats \$250
- Full-Length Floor Console
- Customer Preferred Package 28H**
- Convenience Group \$495
- Automatic High Beam Headlamp Control
- Keyless Enter 'n Go™
- Rain Sensitive Windshield Wipers
- Front and Rear Rubber Floor Mats \$80
- Anti-Spin Differential Rear Axle \$325
- 3.0-Liter V6 EcoDiesel Engine \$2,850
- 800-Amp Maintenance Free Battery
- GVW Rating - 6,950 Pounds
- Maximum Duty Engine Cooling
- Selective Catalytic Reduction (UREA-DEF)
- 3.55 Rear Axle Ratio
- Rear Window Defroster \$150
- Power Sunroof \$995
- Wheel to Wheel Side Steps \$600
- Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500
- Premium Navigation
- SiriusXM Traffic™ / 1-Year Traffic Service
- SiriusXM Travel Link™ / 1-Year Subscription
- P275/60R20 OWL All Season Tires \$175
- ParkSense® Front / Rear Park Assist System \$395
- Remote Start System \$200
- RamBox® Cargo Management System \$1,295
- Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$53,550

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7JM0ES-276852 L4-VON: 6387 S.L. 0324



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy

22 MPG Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

19 city 27 highway

4.5 gallons per 100 miles

You spend \$1,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

MPG 5 CO2 4

This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN: ENGINE: ITALY TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow installation - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.